

## GREEN HOME SYSTEMS APPOINTS NEW SENIOR MANAGEMENT TEAM TO ACCELERATE GROWTH

Leading energy efficiency specialist, Green Home Systems, is delighted to announce the appointment of Alastair Macphie as Managing Director. The role includes overall responsibility for Green Home Systems and to lead the senior management team alongside Operations Director, Steven Porch, as it accelerates its expansion for the year ahead.

Alastair became Finance Director of Green Home Systems in August 2020 working alongside former Managing Director and Co-founder, Steven Easton, who will remain part of Green Home Systems as Chairman and Board member. Alastair has over 20 years' experience in senior positions and assumed the role of Managing Director in July 2021 to lead the company's ambitious growth plans in the green economy.

Steven Porch joined Green Home Systems in October 2020 having previously held senior positions with national property contractors and will support Alastair by providing a key leadership function at a time when the company is evolving its service offerings and expanding its geographical reach. Steven Porch replaced Co-founder, Peter Easton, who will continue to provide entrepreneurial leadership as a Board member.

The Ayrshire based company also recently welcomed Graeme Kerr as Sales Director who



joined Green Home Systems from a national trade specialist merchant where he held business development roles and will help to drive the company's development and expansion into new markets.

Alastair Macphie, Managing Director of Green Home Systems, said:

"I am delighted to take on the role of Managing Director at Green Home Systems. I'd like to thank Steven and Peter for their support and guidance, and I look forward to continuing to work with them as a member of the board.

It's an exciting time to be involved in this industry, with the opportunity to move into new products and markets and to contribute towards the UK's ultimate net zero emissions target. Recent appointments have added to an already strong team, and we have a great foundation on which to continue the expansion of the business.

Our ambition is to become a leading provider

of energy efficiency services. Everything's in place, we now just have to get on and do it."

Steven Easton, Chairman and Co-founder of Green Home Systems, said:

"It really is a wonderful thing for me to witness the next stage of Green Home Systems' development. When Peter and I conceived the idea of starting an energy efficiency business we had a clear desire to build a company of real scale and value that could provide outstanding levels of service to its customers, and the leadership that has been embedded with the appointment of this senior management team will ensure that our original ambition will continue to be met. I would like to congratulate Alastair on his appointment, and I wish him and Steven Porch all the very best in their new roles. Both Peter and I remain committed to Green Home Systems and will continue to support the strategic aims of the business as dedicated Board members."

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Kwain Ottley Director and Head of Tax at William Duncan + Co commented, "Our main aim is to ensure our clients' tax liabilities are minimised where possible. That is why we work in close partnership with our clients to ensure we understand their business and personal circumstances and ultimately what they want to achieve. Really listening to our clients is key, alongside having real time financial information and the technical support to deliver the service"

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